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PLAYGROUNDSTUDIOS.DANCE

LA'S HOTTEST DANCE STUDIO BROUGHT TO YOU BY ROBIN ANTIN AND KENNY WORMALD.

Located on the famous Melrose Ave, in Los Angeles, PLAYGROUND LA is the signature and original location of the Playground brand, founded by Pussycat Doll Creator Robin Antin and Actor & world-renowned choreographer Kenny Wormald.

PLAYGROUND LA started the legacy that continues today, offering master classes, daily dance, and dance fitness sessions, all taught by industry-leading teachers and choreographers. Located in the vibrant heart of Los Angeles, Playground LA embodies the essence of the brand, welcoming you with its inviting atmosphere, spacious studio, industrial design, and the iconic PLAYGROUND brand's P-L-A-Y letters proudly displayed.

Since its inception in February 2017, Playground LA has been the cornerstone of the Los Angeles dance community, setting the stage for esteemed industry talent and fostering diverse artistic expression. It has been a beloved hub for dance enthusiasts, professionals, and artists alike.

Playground's journey began with auditions from industry giants like Mandy Moore, Jamal Sims, Tyce Diorio, and Fatima, among others. It hosted special class events featuring renowned figures such as Dancing With the Stars' Val and Jenna, Marty Kudelka, and the award-winning Brian Friedman.

PLAYGROUND LA is home to the industries top dancers and choreographers with daily classes that are sold out weeks in advance. Plus 80,000+ subscribers, over 700K followers and over 1M views on YouTube; Playground LA's instagram has become a hot spot for both dancers and non-dancers, with their videos gaining hundreds of thousands of views, with celebrities, YouTubers, influencers, and famous choreographers including Carbi B, Chris Brown, HRVY, NERD, Loren Gray, Tinashe, Jade Bugg and Nicole Scherzinger reposting.

The Playground brand has been synonymous with hosting events and classes for prominent brands like Nike, Adidas, PUMA, Red Bull, Kappa, and more. It has also been a sought-after location for music video shoots, movies, TV shows, dance reality TV shows, concept video shoots, auditions, and commercials. Playground LA has graced the screens of entertainment news programs including EXTRA TV, Entertainment Tonight, and KTLA.

Celebrity visitors and participants have included Drew Barrymore, Jennifer Lopez, Tracee Ellis Ross, Cameron Diaz, Justin Bieber, Nicole Scherzinger, Renee Bargh, Maddie Ziegler, Gabby Douglas, and Claire Holt, among others, who have rehearsed, filmed, and taken classes at PLAYGROUND LA.

In response to popular demand and our commitment to expanding the PLAYGROUND community and brand, we introduced PGTV in 2021. Hosting over 100 online tutorials and exclusive content, PGTV provides an exclusive behind-the-scenes experience and all-access pass to PLAYGROUND LA and your favorite PGLA choreographers. With memberships, tutorials, LIVE classes, special offers, brand promotions, and access to a members-only PGTV community, it's your gateway to the vibrant dance world that PLAYGROUND LA started. As the signature and original location of the Playground brand, PLAYGROUND LA is where the legacy began, and it continues to inspire, nurture, and celebrate the art of dance in Los Angeles and beyond. It's the foundation on which the PLAYGROUND journey was built and where it continues to thrive, hosting some of the most incredible talent in the world of dance and entertainment.

In 2023, PLAYGROUND opened their second location **PLAYGROUND LONDON** in London, UK.



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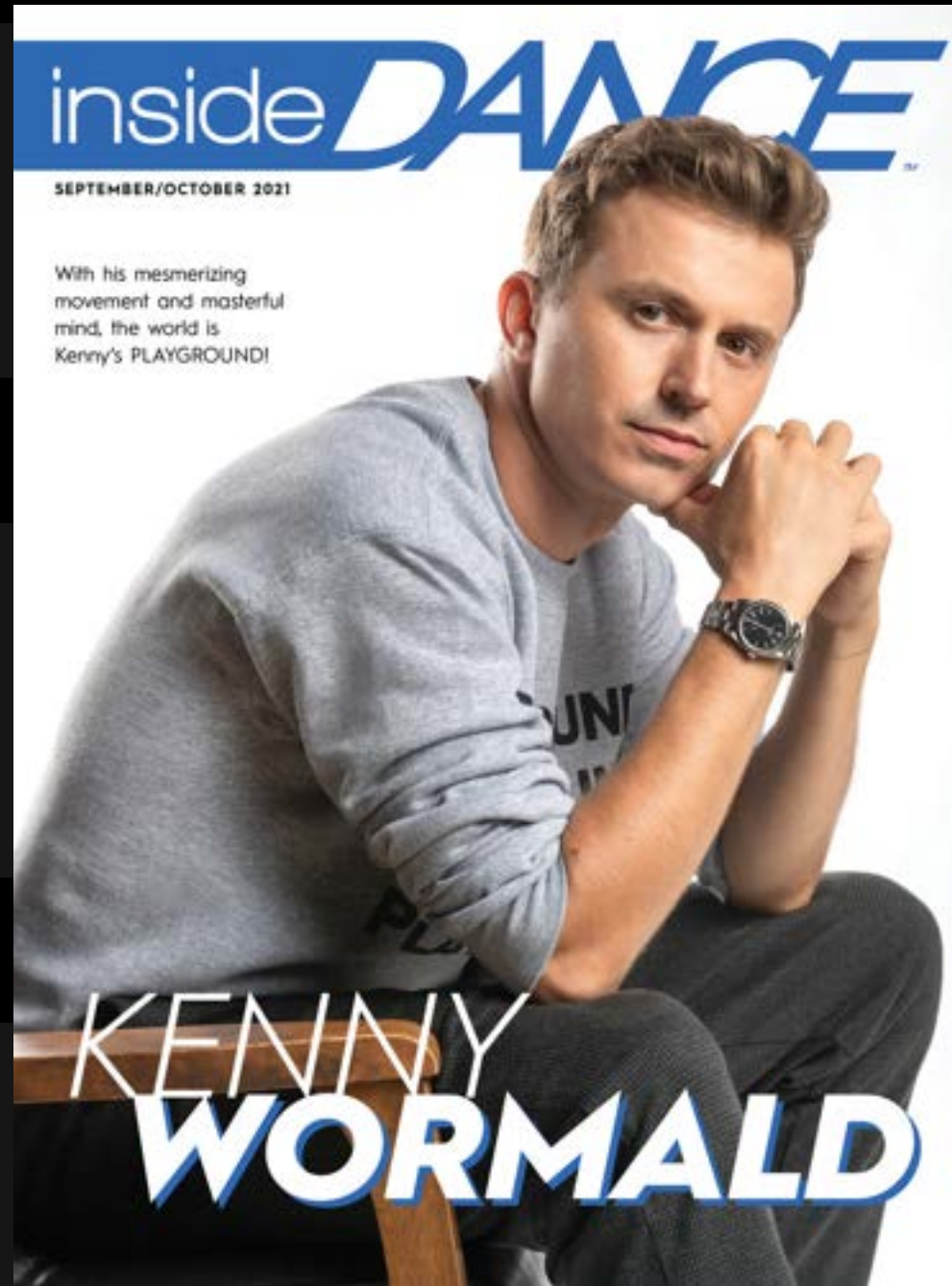


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PLAYGROUND LA OWNER KENNY WORMALD

[@KENNYWORMALD](#)



Kenny Wormald is an actor/dancer/director and choreographer and owner of PLAYGROUND LA. Kenny was born in Boston, MA., where he studied from the age of 6 - training in Tap, Ballet, Jazz, Modern and Hip Hop. After graduating high school, Kenny moved to Los Angeles to pursue a career in the performing arts.

In October 2011, Kenny made his debut as the lead role of Ren McCormack in Paramount Pictures remake of 'Footloose.' Other film credits include the critically acclaimed, 'Love & Mercy' where he plays the Beach Boys' drummer, Dennis Wilson, Wes Craven's final produced film, 'The Girl In The Photographs', and he also starred in AMC 'Fear of the Walking Dead', and the dance film franchise's, 'Centerstage' and 'Honey 3.' In 2022, Kenny starred in 'Gasoline Alley' alongside Bruce Willis and Luke Wilson.

As a dancer, Kenny has worked with artists such as, Justin Timberlake, Madonna, Janet Jackson, Britney Spears, Mariah Carey, Christina Aguilera, Chris Brown, Jennifer Lopez, Michael Buble, Jessica Simpson, Nelly Furtado, The Pussycat Dolls and more. He was featured on the 'MTV Video Music Awards' Michael Jackson tribute and starred in MTV's series 'DanceLife', produced by J-Lo

Kenny has also been a guest on 'The Tonight Show with Jay Leno', 'The Ellen Degeneres Show', 'Jimmy Kimmel Live', and 'Dancing with the Stars'.

Aside from performing, Kenny has worked closely with many artists and has directed and produced Music videos for artists including HRVY and John Lindahl which have amassed over 80+ MILLION Views.

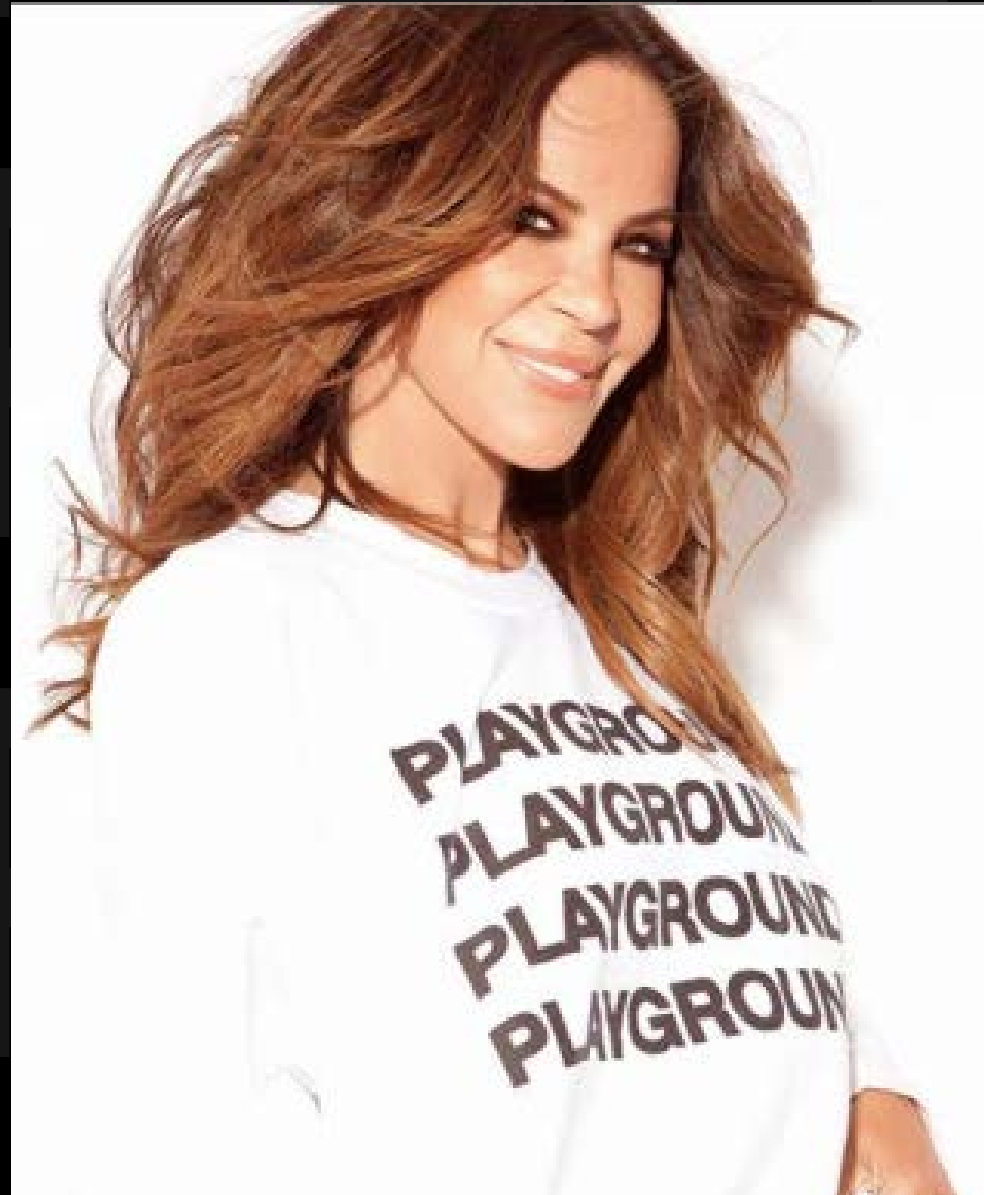
Kenny is also a highly sought after teacher/choreographer and remains passionate about teaching and sharing his knowledge to the next generation of performers. He has held dance workshops all over the world including Los Angeles, New York City, Italy, London, Paris, Germany, Greece, Canada, Australia & New Zealand.



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PLAYGROUND LA OWNER ROBIN ANTIN

[@ROBINANTIN](#)



Originally from Los Angeles, Robin Antin has made a name for herself as a choreographer, producer, director, designer and entrepreneur. Best known for creating the incredibly popular worldwide brand 'The Pussycat Dolls.' and now owner of PLAYGROUND LA.

In 1995, Robin Antin created, "The Pussycat Dolls" originally as a live club show at Johnny Depp's infamous Viper Room in Hollywood. After 8 years of putting her show on every weekend at the viper room she decided to take the show to the infamous Roxy, on sunset Blvd performing to sold out crowds with faces in the audiences including Cameron Diaz to Hugh Hefner to Jimmy Iovine. Soon after Robin signed a deal with Jimmy Iovine at Interscope records where they took the club show and turned into an international super group, recognized worldwide as one of the most successful girl groups of all time with over 20 million albums sold.

Robin then decided to brand The PUSSYCAT dolls by dominating the Las Vegas strip. Signing a deal with Caesars Palace to create her own "Pussycat Dolls Lounge" and "Pussycat Dolls Casino".

She has worked with many artists along the way including Christina Applegate, Gwen Stefani, Christina Aguilera, Fergie, Charlize Theron and Scarlett Johansson. Robin also worked with Cameron Diaz, Drew Barrymore and Lucy Liu when they played "Undercover Pussycat Dolls" in "Charlie's Angels Full Throttle".

Robin has had multi-success with girl groups including 'Girlicious', 'Paradiso Girls' and "GRL," who were featured on Pitbull's single "Wild Wild Love." GRL's self-titled EP and their single "Ugly Heart", produced by Dr. Luke and Max Martin, jumped to #1 on the Australian charts.

Robin has also choreographed for many hit TV shows including "American Idol", *The Emmys*® with host Jimmy Fallon. Jimmy then asked Robin to come back on the *Tonight Show* choreographing a Dirty Dancing Spoof for him and Drew Barrymore. Robin also choreographed the opening at "The Billboard Awards" with host Ken Jeong and "The Academy Awards". Robin choreographed the only musical number at the *2014 Emmys*®, featuring Weird Al Yankovic and Andy Samberg. Robin was also executive producer on CW's 'Pussycat Dolls Present: The Search for the Next Doll' and 'Pussycat Dolls Present: Girlicious'. Robin also served as a recurring guest judge on "So You Think You Can Dance" and was a permanent judge on the Lifetime show "Abby's Ultimate Dance Competition". Robin was a resident choreographer on TV Show 'FRIENDS' and choreographed the iconic ""Routine" featuring Courtney Cox and David Schwimmer.

In 2022, Robin was honored with the ICON AWARD at 2022 Industry Dance Awards. This year, Robin has exciting plans underway, including the production of a brand-new musical called 'Burlesque', which she will be producing.

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PLAYGROUND LA TOP INSTRUCTORS

Our instructors are the biggest choreographers, dancers and instructors in the industry right now. Collectively, they have featured in films, choreographed and performed on TV and Award shows and choreographed, danced & toured with some of the biggest stars including Beyonce, Megan Thee Stallion, Cardi B to name a few.



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PLAYGROUND LA TOP INSTRUCTORS

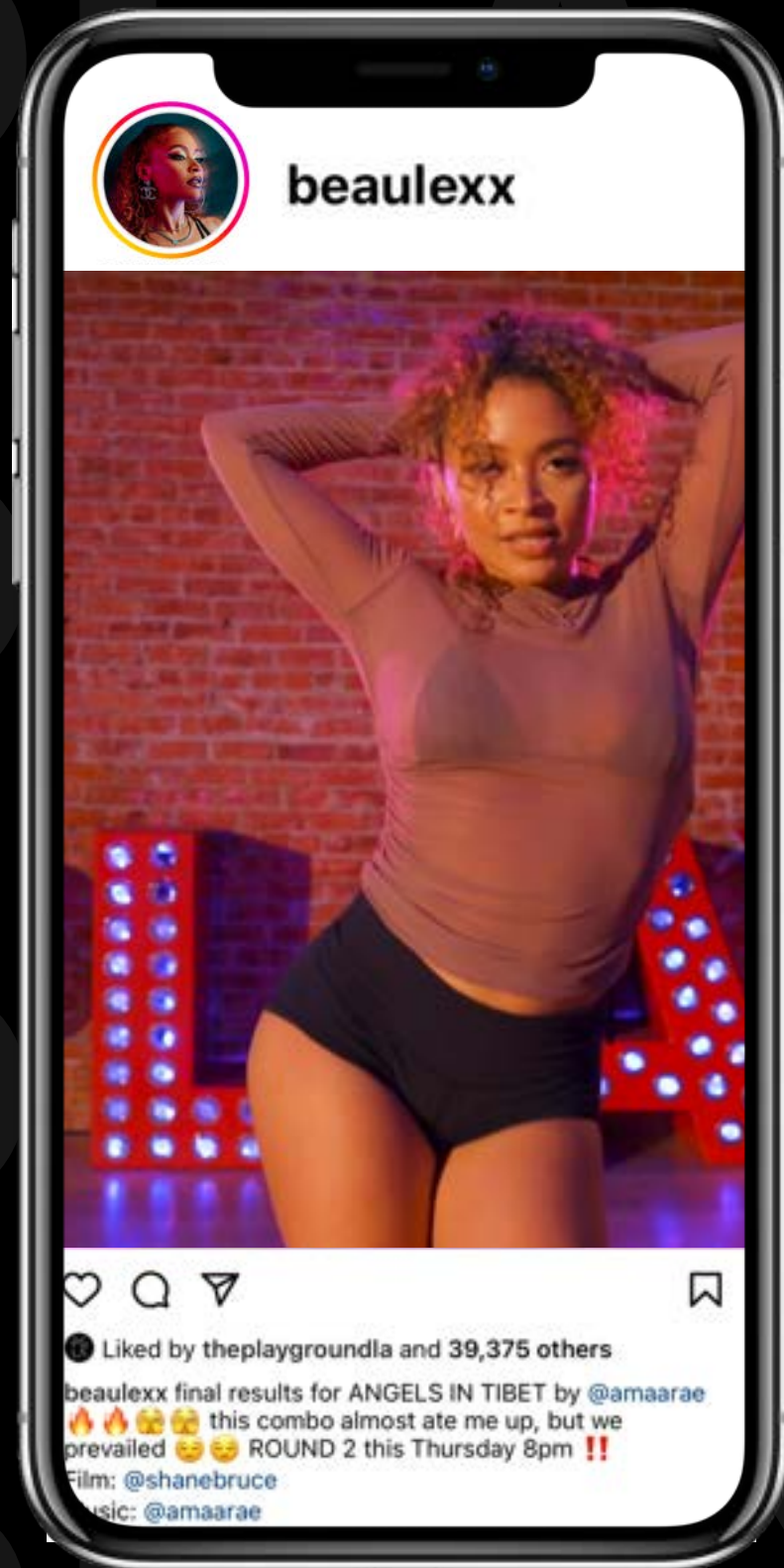
Combined our top instructors have over 2.5M+ followers & over 200M+ views on YouTube.



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PLAYGROUND LA

BRAND ACTIVATIONS + PARTNERSHIPS

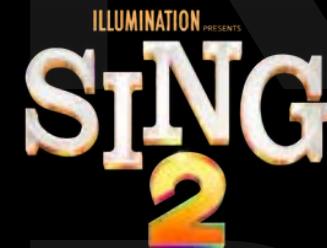
PLAYGROUND LA have collaborated with some incredible talent and top brands, networks and shows including Nike, Adidas, Puma, Interscope, Atlantic Records, Capitol Records, Kappa, Benefit, Lionsgate, Netflix, ABC, NBC, to name a few.

We have done everything from social media activations, to pop up events to openings, concept videos and more.

We focus on visual content, dance videos, social media and our popular classes utilizing our incredible instructors, dancers, brand and studio. We make sure to cater to the brands needs to create something collaborative, creative, unique, powerful and visually amazing!



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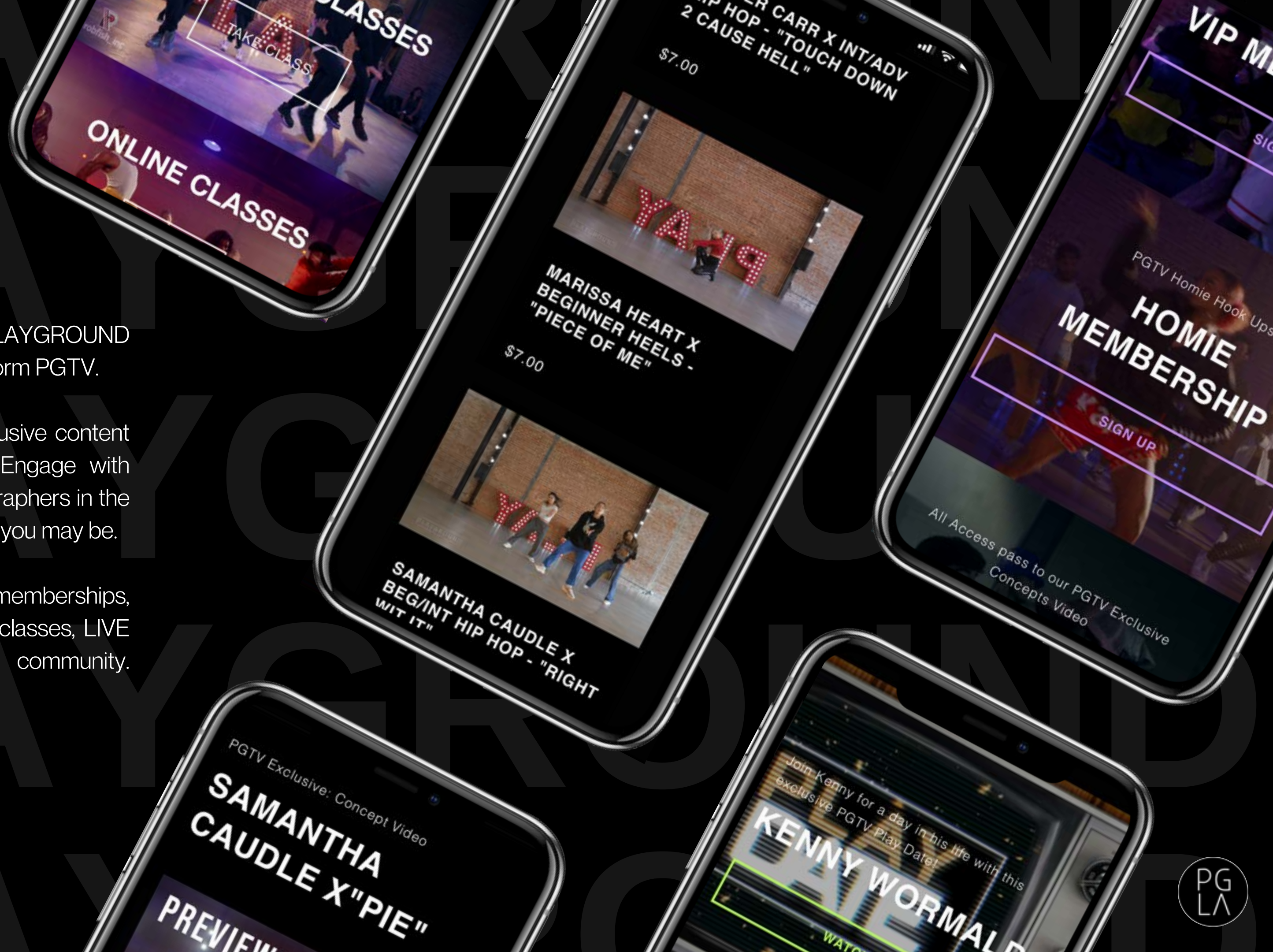
PGTV

Due to popular demand, in 2021 PLAYGROUND launched their brand new digital platform PGTV.

Over +100 Online Tutorials and exclusive content you can Chat, Learn, Dance and Engage with some of the best dancers & choreographers in the industry no matter where in the world you may be.

PGTV features exclusive content, memberships, classes, tutorials, workshops, masterclasses, LIVE Classes and an exclusive PGTV community. Content is added monthly.

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